



SIPOfoundation

Help Inspire, Equip and Connect Youth in Toronto

2017 Sponsorship Kit



SIPOfoundation

About SIPOfoundation

SIPOfoundation is a not-for-profit charity, run entirely by a team of dedicated volunteers looking to help young people become leaders in their communities. SIPO believes that one's personal growth equals one's professional growth and therefore provides assistance and guidance to under/unemployed young people aged 18-30 to realize their unique potential. SIPO has created various programs that are essential in the fulfillment of the mission and vision to inspire, equip, connect and educate young aspiring individuals with practical knowledge they need to align their passions with their actions. SIPO programs are designed to harness intelligence, experience and wisdom of people through mentorship, face-to-face conversations, workshops and conference platforms.

Mission: To inspire, equip and connect young people through personal and professional skills development.

Vision: Empowering Young People Today!

Our past speakers and current supporters include...

- Arlene Dickinson - CEO of Venture Communications and Renown "Dragon" on CBC's *Dragon's Den*
- Peter Sloly - Deputy Chief of Toronto Police Department
- Catherine Ryan Hyde - bestselling author and founder of Pay It Forward Foundation
- Theresa Laurico – Love In Action and Chief Visionary Officer of SocialLIGHT Conference
- Michael Prosserman – Founder of UNITY Charity
- Isaac Olowolafe – CEO of Dream Fund Holdings
- Jane Zhang – Founder of TechSoup Canada
- Laura Berg - World Renown Mom-preneur, Founder of My Smart Hands Inc.
- Mike Brcic - Founder of #1 Mountain Bike Company in the World
- Stuart Knight - Author, Speaker, Renegade Visionary
- Ziya Tong - Host of Discovery Channel's Daily Planet
- Sang Kim - Award Winning Playwright, Author and Restaurateur
- Kate Todd - Actress, Singer/Songwriter and Official SIPO spokesperson
- Pamela Paterson - Author of Best Selling Book "Get the Job - Optimize your Resume for the Online Job Search"

The Benefit

Cause Affiliation

Sponsorship with SIPOfoundation, presents an excellent opportunity for your organization to engage young people in our community through a corporate social responsibility business model. Your contribution will help develop the next generation nation builders by providing inspiration, skills development, and opportunities.

Network

As a sponsor of SIPOfoundation, you will enjoy opportunities to build relationships with like-minded business and community leaders and entrepreneurs through ongoing quarterly SIPOconnects Networking events, and updates on key partnerships through our monthly SIPOnewsletters, as well as social media outlets.

Brand Exposure

SIPOfoundation events provide your organization with countless opportunities to strengthen your brand with advertising and event engagement through personal interactions, digital impressions via social media and brand mention from the podium.



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Sponsorship Investment Levels

	Inspire Champion Sponsor \$5,000	Connect Champion Sponsor \$3,500	Equip Champion Sponsor \$2,000	Community Champion \$500	Community Leader \$200	Community Partner \$100
Number of Sponsorship(s)	4	6	10	20	50	100
Recognition as the SIPOconference Sponsor	✓					
Recognition as Main Sponsors at SIPOconnects Networking Events		✓				
Recognition as SIPOworkshops Sponsor			✓			
Recognized in the pre and post-conference social media releases	✓	✓	✓			
Recognized in monthly SIPO newsletters	✓	✓	✓			
Booth at SIPOconference	✓	✓	✓	✓	✓	
Recognized on front page of SIPO website	✓	✓	✓	✓	✓	✓
Recognized on sponsorship page of SIPO website	✓	✓	✓	✓	✓	✓
Advertisement in all conference programmes	Full Page	Half Page	Quarter Page	Logo	Logo	Logo
# of youth you will help sponsor to attend SIPOconference (\$20/youth attendee)	200	100	-	-	-	-
# of youth you will help sponsor to attend SIPOworkshops (\$10/youth attendee)	100	150	200	-	-	-



What people are saying about SIPOworkshops and SIPOconference

"My first reaction when I heard about SIPO's recent event, "How to Build Your Brand and Showcase Your Professional Image", was sincere excitement and a sense of "finally...there's an event like this that I can go to!" -- a branding workshop targeted for my generation. As a young professional, one of my main career objectives is defining who I am and what I represent - something that I have been stumbling towards for some time.

What the SIPO event provided me was invaluable -- access to leading experts and dedicated coaches and inspiration and fresh ideas from others who also attended the event. By far, the biggest value I got out of the event was that it helped me take that first step in developing my personal brand. This might seem like a small thing, but it has already proven invaluable as I try to communicate my value in my professional life. I am very grateful to the SIPO team for hosting free events such as this one and I hope they can expand their reach in the future. Young professionals in Toronto need events like this."

Eni Rukaji
SIPOworkshops Participant

this was an outstanding conference that made me rethink my life and make strong decisions about my life that will be good for me in the future. I taught me to follow my dreams and do what makes me happy. It also made me want to give more to people and do things for people in my community as well as communities around the world. I will hold on to these inspiration and use it in my future ventures. I would like to humbly thank all the speakers for coming out and sharing a piece of what they wanted to say to us. I was one of the most important experiences for me and I am very glad that I went the the SIPO Conference 2014."

Tamzida
Attendee at the 4th Annual SIPOconference: The Power of Ideas at the Royal Ontario Museum

"Ever since I've gotten involved with the SIPOfoundation, I have been more focused and driven to work harder for the things I believe in, and want to see in my life. SIPO is a great stepping stone for me, as it has offered me great mentors and opportunities which can open key doors for me down the road. Leadership is often about providing the right opportunities for others at the right time, and that is exactly what SIPO does, every single day."

Wali Shah,
18 year old spoken word poet/songwriter

"Attending the SIPOconference: THE POWER OF IDEAS did a lot for me.

(1) It sparked a great deal of ideas and thoughts which I got extremely excited about.

(2) It motivated me to take action on those ideas and thoughts. After hearing and seeing the powerful speakers I simply said to myself, "what am I waiting for, and if they can do it why not me?"

(3) It was an engaging event that gave me perspective. I got the chance to learn and connect both directly and indirectly with the speakers. As a result of my attendance to the Power of Ideas Conference I have pitched, launched, and produced my own TV show (entitled UYE), which is now currently airing on Rogers TV Mississauga."

Corey Roberts
Entrepreneur and Host, UYE Rogers TV

2017 SPONSORSHIP INVESTMENT FORM

Please attach **your business card** to this form, **or kindly complete the following**:

Date: _____

Business Name: _____

Professional Title: _____

Name to Appear in Sponsor Listing: _____

Address: _____

City: _____ Province: _____

Postal Code: _____

Telephone: _____

Email: _____

Website: _____

Sponsorship Level Selection

It is our intention to support SIPO Foundation by becoming a/an:

- Inspire Champion Sponsor - \$5,000
- Connect Champion Sponsor - \$3,500
- Equip Champion Sponsor - \$2,000
- Community Champion - \$500
- Community Leader - \$200
- Community Partner - \$100
- Other/In-kind – Please describe specific sponsorship with estimate dollar value

Payment and Conditions

Bank cheques are the preferred method of payment. Please make your payment payable to "Spreading Ideas Providing Opportunities for Skills Development."

Please mail your completed sponsorship form along with your cheque to:

Spreading Ideas, Providing Opportunities (SIPO)
7755 Warden Ave. Unit 1, 2/F, Markham, ON, L3R0N3

Tax Receipts will be issued within 30 days of the dated sponsorship form.

Thank you!

Thank you for consideration in joining SIPO in its mission to inspire, equip and connect young people through personal and professional skills development. For more information, enquiries and discussions pertaining to your sponsorship please contact:



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